

Haveli Management

September 2019

The Brief

Introduction:

- The Haveli is the house that will forever sing out the glories and teachings of Shree Krishna, passing culture, traditions and the life of bhakti to each new generation. It is the completion of Srila Prabhupada's dream for Bhaktivedanta Manor. And as Prabhupada blessed George Harrison back in 1973 for giving shelter to us, so too will he bless us with the eternal shelter of Lord Krishna for giving shelter to our next generation by building the Shree Krishna Haveli.
- In order to bring this vision to life, Bhaktivedanta Manor are undertaking a search for an Haveli Manager or Haveli Managed Service Provider.

Timelines:

- Advertised from: 1/9/19 (via facebook / website)
- CV's and high level proposals to be received: 8/9/19
- Interviews / presentations week commencing: 16/9/19
- Recruitment finalised / Contract Awarded: 23/9/19

Applications

Individuals applying for the Haveli Manager Role: CV's should be submitted by 8/9/19 to skdasa@gmail.com in pdf format – focusing on relevant experience.

High level proposals from managed service providers: a two slide presentation should be submitted by 8/9/19 to skdasa@gmail.com in pdf format – focusing on relevant experience of the organisation.

Interviews and Presentations

Should you be successful Interviews will be held week commencing 16/9/19. These will last c.90-120 minutes during which a presentation will be expected (no more than 10 slides) – the key themes of which are attached.

Managed Service Providers will be expected to provide a compelling commercial offer demonstrating value for money.

All Candidates / Service Providers should present their approach in relation to the below

1

How will the individual / organisation go about managing the Haveli – what are the top 5 targets and measures would they expect? Provide examples

2

How will they ensure that the Haveli will be used as a facility for Krishna Conscious: cultural, social, educational and outreach activities.

3

How will the individual / organisation ensure that activities at the Haveli will be economically sustainable and productive – what expertise and ideas do they have in this regard

4

The Haveli space should support the full range of communities (e.g. Yoga classes). What network will the individual / network tap into and what might an event calendar look like?

5

What is the proposal to ensure that activities are conducted in a manner that protects and enhances the reputation of Bhaktivedanta Manor (e.g. fully equipped and staffed - Health/Fire/Food Risk Assessments, Child Safety etc)

6

What other considerations will they give to the opportunities to improve outreach, cross sell, increase 'stickiness', and raise awareness of Manor activities?